



Arlene ●●● DICKINSON

"Dragon", CBC's Dragons' Den | Celebrated CEO | Bestselling Author



TheSpotlightAgency.com



ARLENE DICKINSON

"Dragon", CBC's *Dragons' Den* | Celebrated CEO | Bestselling Author

Arlene Dickinson is a visionary entrepreneur and leader with a remarkable track record of success. One of CBC's preeminent "Dragons", Arlene has over 35 years of experience launching, operating, and managing businesses, growing them from early-stage startups to multi-billion-dollar corporations. She is a shining example of what can be achieved through hard work, determination, and vision, and her unwavering commitment to excellence, passion for innovation, and deep dedication to her community has made her a true Canadian icon.

Arlene is the founder and general partner of District Ventures Capital, a venture capital fund that invests in innovative companies in the food and beverage and health and wellness sectors. Under her leadership, they have become a leading force in the industry, with a portfolio of groundbreaking companies transforming the way we live and eat.

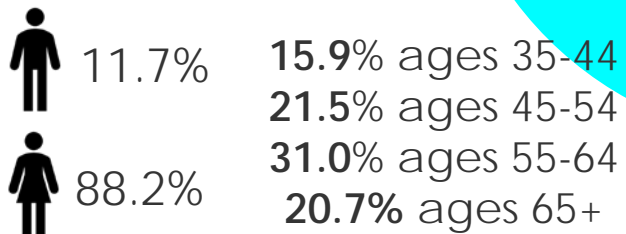
Arlene is also the co-managing partner of Changemakers (previously Believeco:Partners), an independent Canadian-based owner, operator, and builder of the foremost marketing, communications, and engagement agencies in North America. It was her vision that brought this platform to life, resulting in the creation of a powerhouse marketing consolidator.

A three-time bestselling author, Arlene's latest book, *Reinvention: Changing Your Life, Your Career, Your Future*, is about using business practices to turn your personal life around. Arlene shares her blueprint for evaluating strengths, locating purpose, and charting bold new paths.

@arlenedickinson

103K+ followers on Instagram

Audience Demographics



Top Countries: Canada, USA





Arlene has been a fan favourite on *Dragons' Den* since joining the cast in season two.

Arlene is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and television ads
- Event hosting
- Guest appearances
- and more

Past partners:



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Partnership Opportunities ●

Arlene Dickinson: Canada's entrepreneurs have a strategic vision – where are our politicians?

Opinion: Federal government needs to lead the way as business threats rise

Arlene Dickinson, Special to Financial Post

Published Oct 31, 2024 • 3 minute read

13 Comments



Arlene Dickinson believes entrepreneurs need much better from the federal government. PHOTO BY GREG AGNEW/TIMES & TRANSCRIPT

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