



David ●●● ROCCO

Celebrity Chef & Television Personality



TheSpotlightAgency.com



DAVID ROCCO

Celebrity Chef | Hit Television Host | Bestselling Author

Trailblazing international celebrity chef David Rocco brings his passion for food, travel, and adventure to millions of homes worldwide through his hit television programs *David Rocco's Dolce Vita*, *Dolce India*, *Dolce Africa*, *Dolce Italia*, *Dolce Southeast Asia*, *Dolce Napoli*, *David Rocco's Amalfi Getaway*, and *Dolce HomeMade*. He is also the author of four internationally bestselling cookbooks and owner of Bar Aperitivo, an authentic Italian wine bar named one of Canada's 100 Best Restaurants. Whether he's hosting events or partnering with world-renowned brands, David brings his unique Italian flare to everything he does.

A global celebrity, David's programs are seen in over 100 countries, airing on National Geographic People, Fox Life, Food Network, Cooking Channel, BBC Food, Hola! TV, and TLN. In addition to his own shows, David has made guest appearances on television's *Donut Showdown*, *Iron Chef America*, *Top Chef Canada*, *Celebrity Chef: East vs. West*, and *Top Chef Middle East*.

David is the author of four internationally bestselling cookbooks — *David Rocco's Dolce Famiglia*, *David Rocco's Dolce Vita*, *Made in Italy*, and *Avventura: Journeys in Italian Cuisine* — and is the recipient of numerous awards and accolades, including a Gourmand Award, a Taste Canada Award, and the King Charles III Coronation Medal.

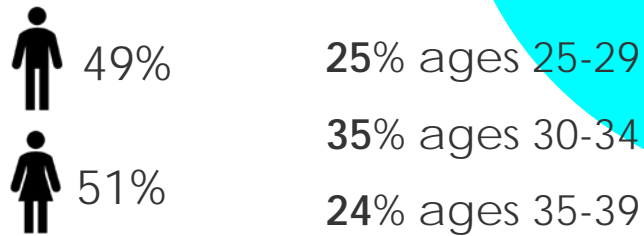
As a top media personality, influencer, and famous television chef, David is regularly featured in prominent media, including the *Globe and Mail*, *National Post*, *Toronto Star*, *HELLO!*, *enRoute*, *Food & Drink*, and *Chatelaine*, as well as Global, CTV, and CBC. He also has his own line of authentic Italian-made pasta and premium sauces available across Canada and the US.

SOCIAL MEDIA

680K+ Followers across platforms

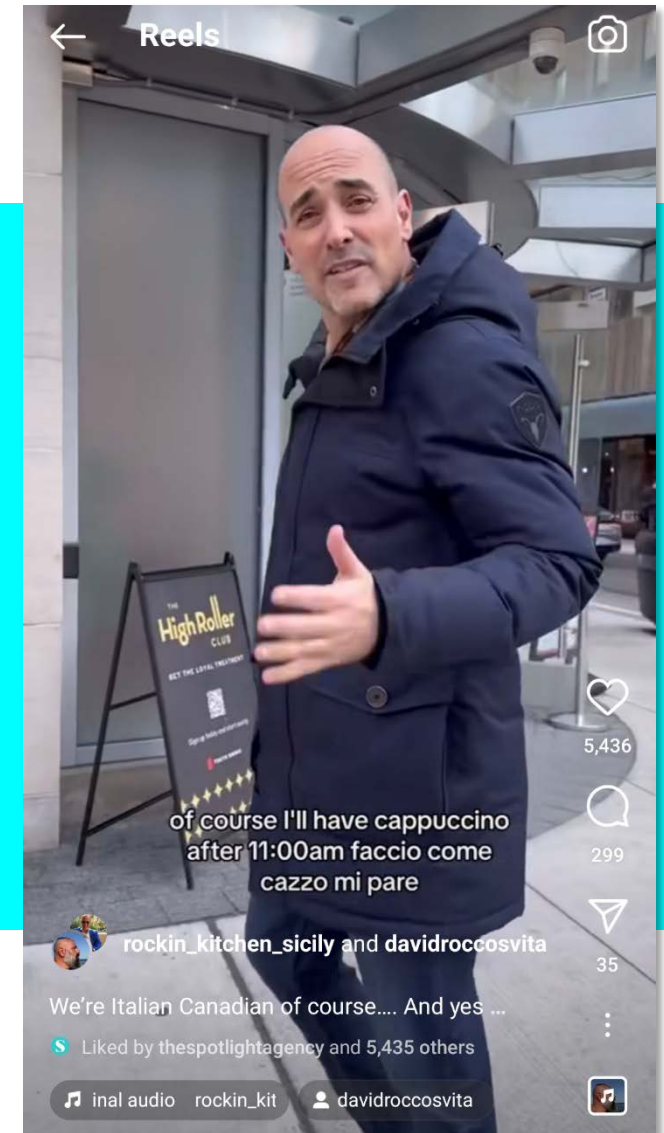
Combined average reach of 205K+ across Instagram, Facebook, and TikTok.

Audience Demographics



Top City: Toronto

David has built a global audience who love his Italian-influenced original recipes and whose general interests include cooking, baking, and family.



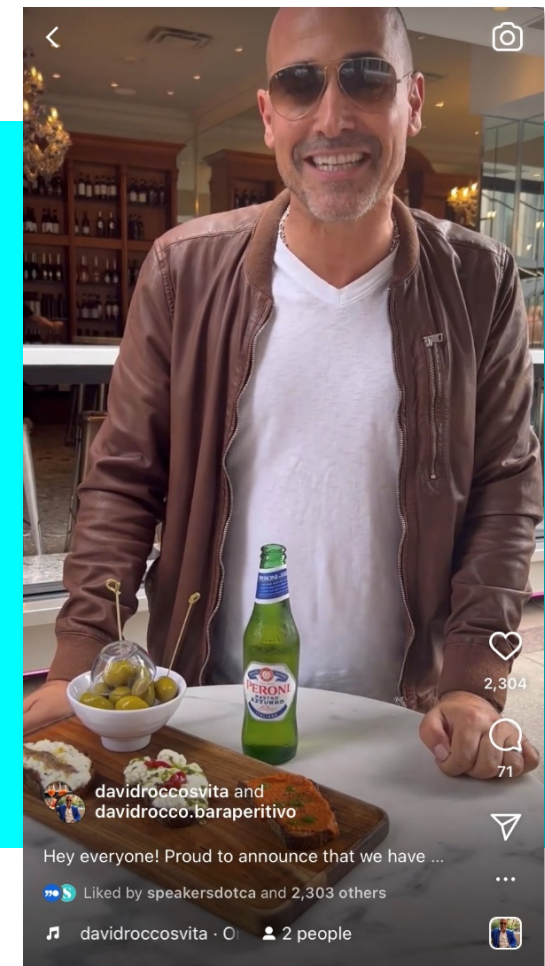
INSTAGRAM

@DavidRoccasVita

306K+ Followers

72K+ Average Reach

100K+ Average Reel Plays





Crispy chickpea wrap wit...



Fagioli e Scarole aka Bea...

TIKTOK



@DavidRoccasVita


59.8K+ Followers

62K+ Avg. Reach


46.8 Avg. Views





4% Engagement Rate

DAVID ROCCO  · 16 April at 10:21 · 

Strozzapreti with Creamy Pepper and Basil Sauce that tastes like magic especially when you finish it with Parmigiano Reggiano Canada  See recipe below.

Ingredients:
1 package (400g) David Rocco Strozzapreti
4 assorted red and yellow bell peppers, seeded and chopped... [See more](#)



0:04 / 0:28    

 · Follow 



... game according to my kids. But Yes 7Eleven is my ne
it's kinda hard to explain how good these are but tr... S
O · Origin:

FACEBOOK

@DavidRocco

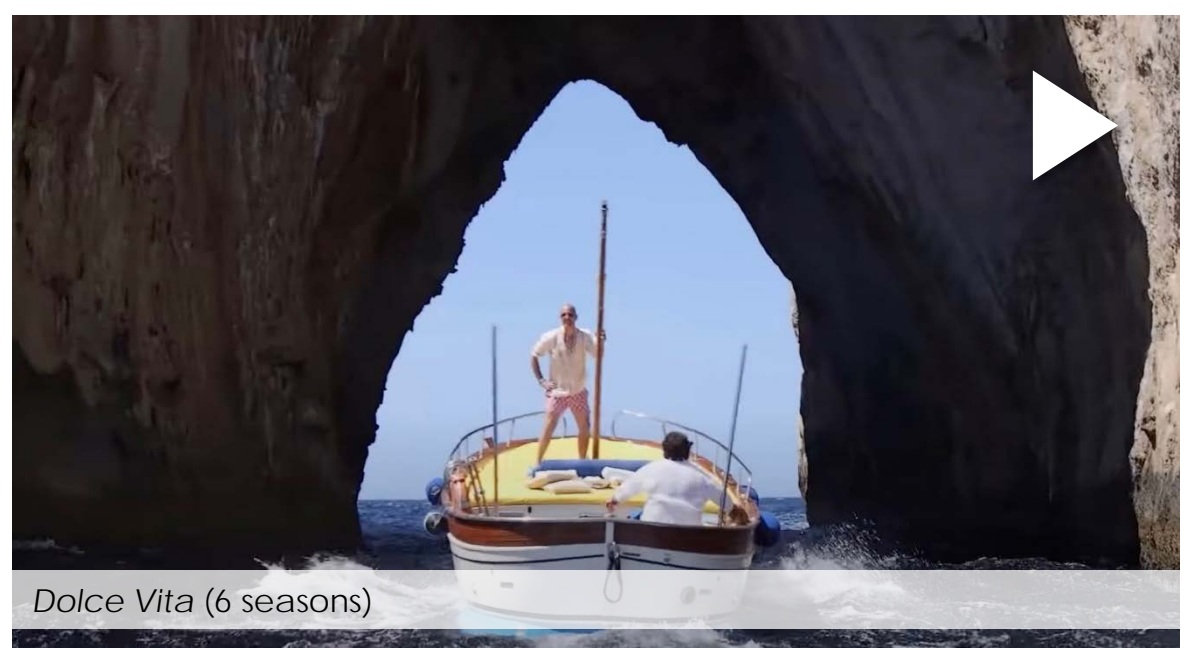
450K+ Followers

150K+ Avg. Post Reach
140K+ Avg. Post Engagement

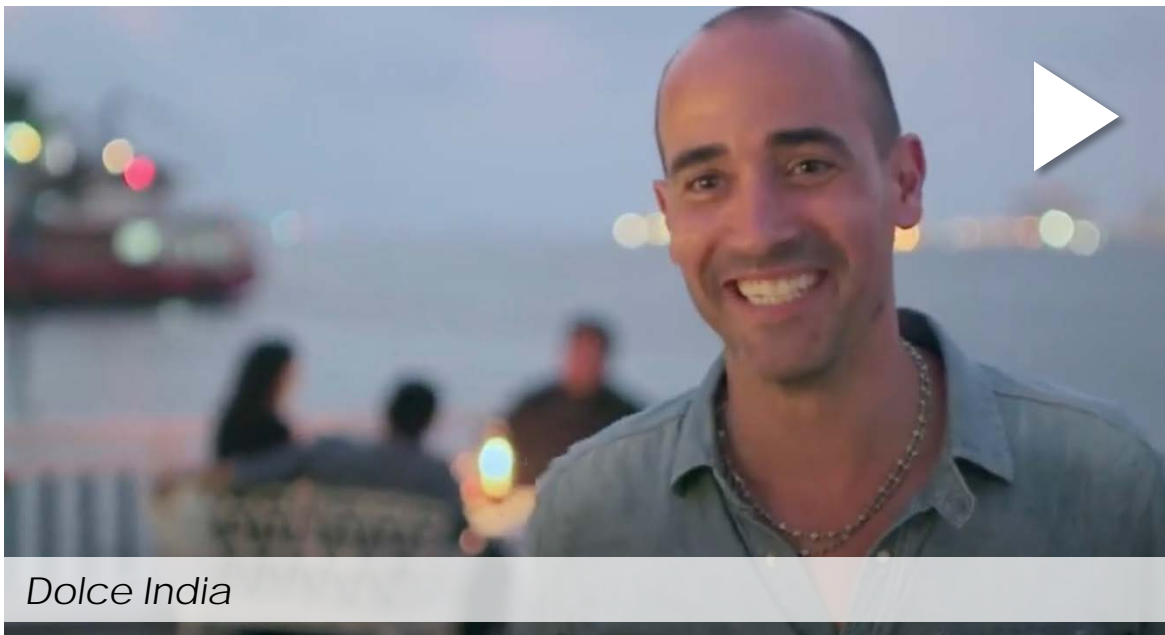
Social Media 



Dolce HomeMade



Dolce Vita (6 seasons)



Dolce India



David's self-produced, hit television programs are seen in over 100 countries, airing on National Geographic People, Fox Life, Food Network, Cooking Channel, BBC Food, Hola! TV, and TLN.

Dolce Africa



Dolce Southeast Asia



Dolce Italia



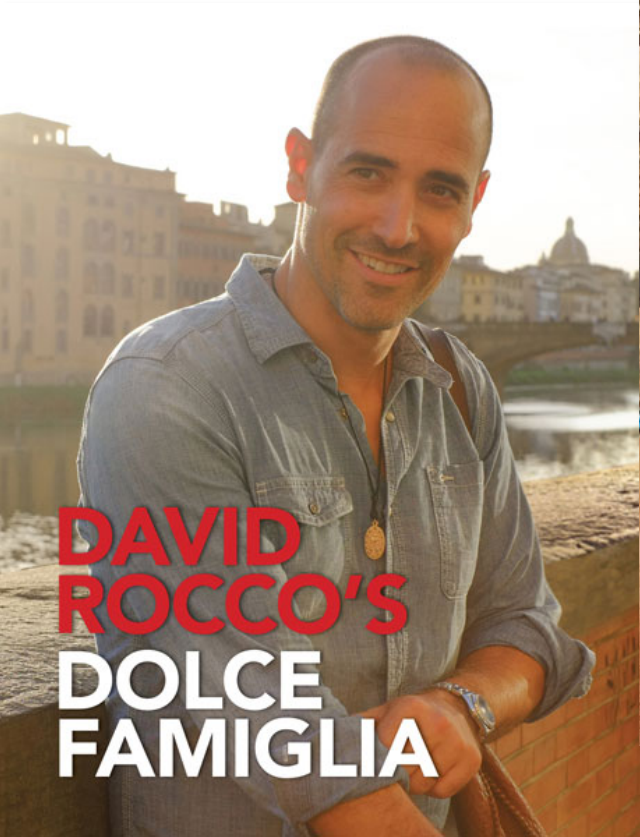
Dolce Napoli



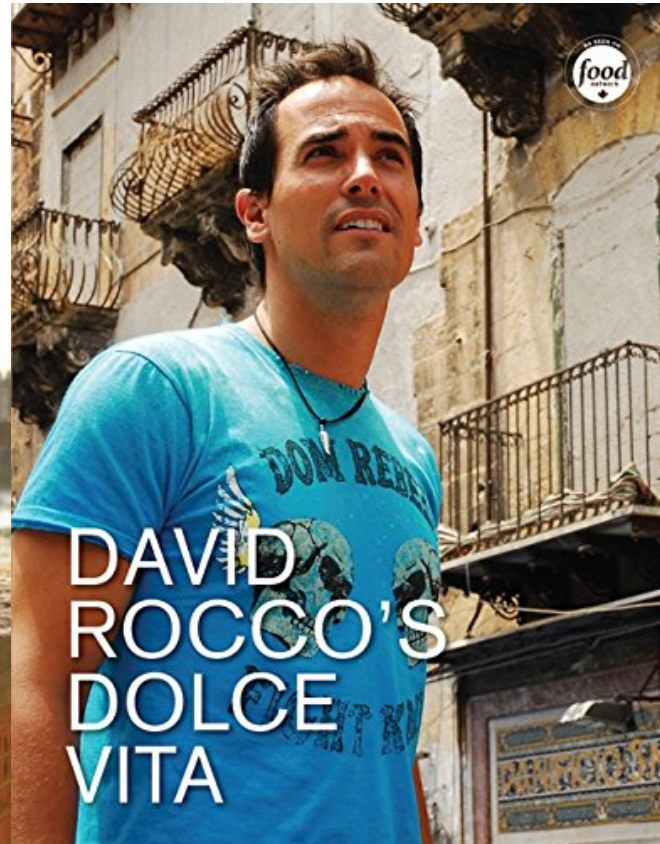
David Rocco's Amalfi Getaway



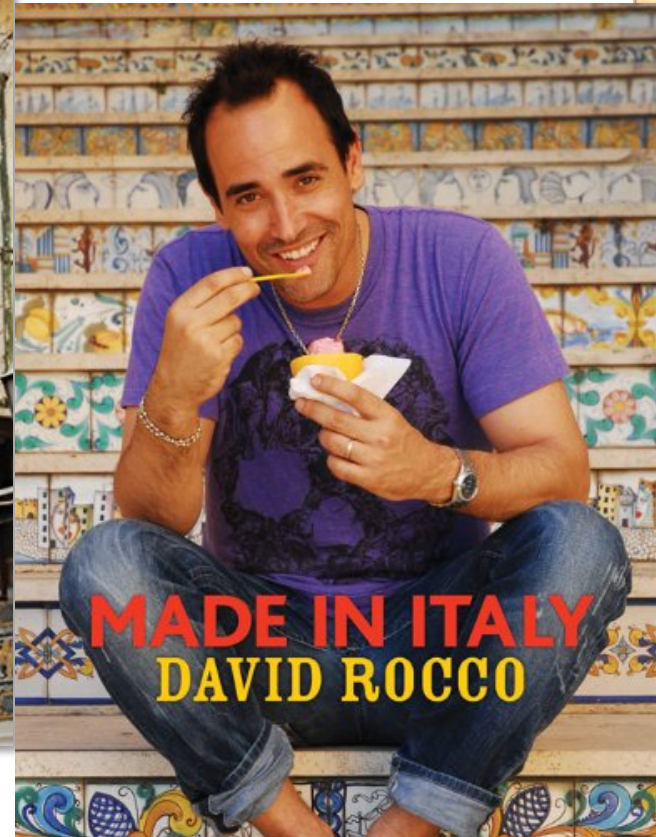
David has made guest appearances on several popular television programs, including *Donut Showdown*, *Iron Chef America*, *Top Chef Canada*, *Celebrity Chef: East vs. West*, and *Top Chef Middle East*.



David Rocco's Dolce Famiglia



David Rocco's Dolce Vita



Made in Italy



*Avventura:
Journeys in Italian Cuisine*

David is the author of four award-winning and internationally bestselling cookbooks.



In 2021, David opened his first Canadian establishment, David Rocco - Bar Aperitivo, an authentic Italian wine bar located in downtown Toronto. Named one of Canada's 100 Best Restaurants, David provides brand partners the exclusive opportunity to host intimate custom events or media events at the bar.



BT David's daughters were inspirational to his new tv series "Dolce HomeMade"



8:23 WED 2° THU 4° FRI -2° SAT -4° SUN -1°



FOOD & DRINK CHATELAIN

THE GLOBE AND MAIL

NATIONAL POST

TORONTO STAR

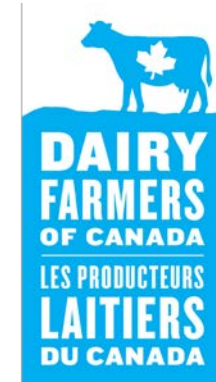
enRoute

Publicity and Media

David is available to partner with brands for a variety of initiatives, including:

- Exclusive custom events
- Custom menu curation
- Cooking demonstrations
- Spokesperson roles
- Media appearances
- Digital video and influencer content
- Event hosting
- Guest appearances and more

Past partners:



CAMPARI



Scotiabank

The **BRICK**

Redpath



Partnership Opportunities ●



Highlight Reel 



For more information, please contact:
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thespotlightagency.com