



Television Personality

Jennifer ● ● ● Valentyne



TheSpotlightAgency.com



Jennifer Valentyne

Television Personality

For over 25 years, Jennifer Valentyne has been one of Toronto's most highly sought after television and radio show hosts. Today, she is a lifestyle content creator with millions of followers around the world. Whether in person or on social media, Jennifer's infectious enthusiasm lights up everything she does with her brand partners and collaborators.

Over the course of her career, Jennifer has interviewed celebrities such as Sir Richard Branson, Billy Crystal, Rachel McAdams, Channing Tatum, and Harrison Ford, but her passion has always been for people in her community. She has the exceptional gift of unearthing fascinating stories and sharing them in a meaningful way.

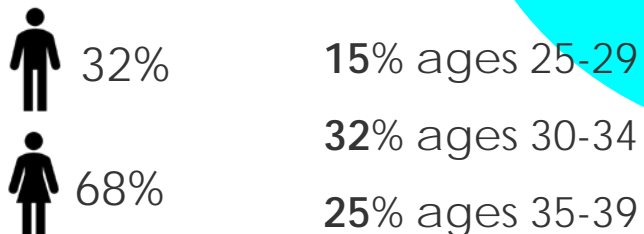
In 2017, Jennifer, along with her daughter, Georgia, launched Mother Daughter Date to chronicle their mother-daughter adventures across all social media platforms. Their original videos have had over 10 million views. They also host the Mother Daughter Date podcast.

Jennifer is deeply fulfilled by giving back to the community with volunteer initiatives and is actively involved with Campfire Circle, The Children's Breakfast Club, Daily Bread Food Bank, and Habitat for Humanity.

Social Media

Over **2 MILLION+** Followers
On Instagram, Facebook and TikTok
Combined average reach of **420K+**

Audience Demographics



Top Countries: Canada (80%) USA (16%)

Jennifer's audience are generally interested in wellness, family, food fashion, beauty, and entertainment.





@JenniferValentyne

Over 636K+ Followers on Instagram

Instagram Statistics

94.4K+ Average Reach
17.6K Average Engagements
21% Engagement Rate

@JenniferValentyne

Over 628K+ Followers on TikTok

TikTok Statistics

226.3K+ Average Video Views

11.7K+ Average Engagements

5% Engagement Rate



▶ 3.1M

Holiday Punch

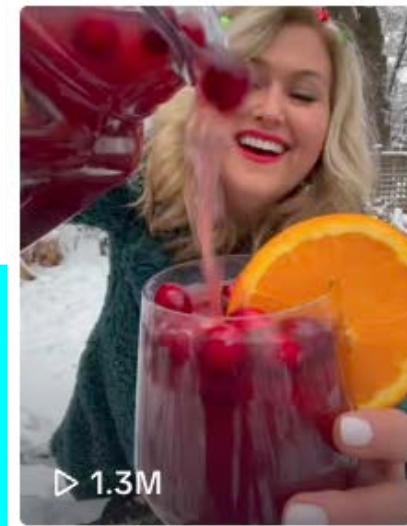


▶ 1.2M

DIY Garden Fountain ...



Stay in the zone
▶ 1.9M



▶ 1.3M

#holidaycountdown ...



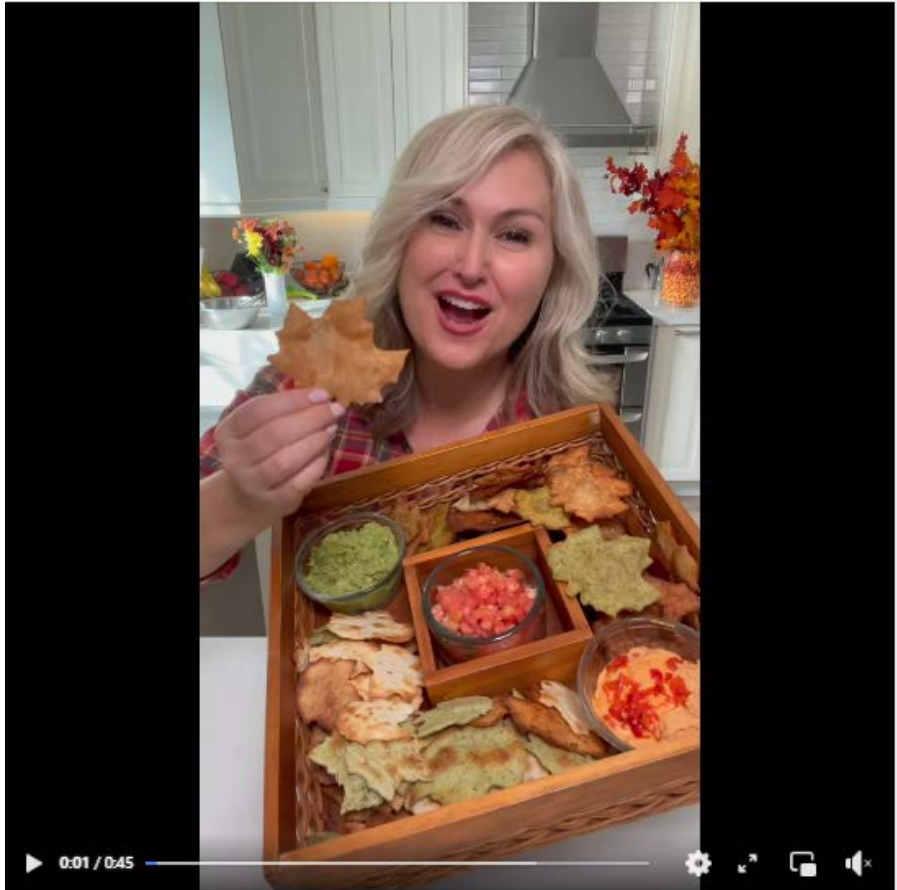
▶ 7.9M



▶ 870.1K

Jennifer Valentyne posted a video to playlist Food Ideas.
October 2 at 6:23 PM · 🌐

You gotta try these delicious Homemade Tortilla Chips! 🌟
I added a little lime juice to the olive oil before I brushed on the baked ones and I used vegetable oil for the fried. Of course fried is a bit better but the baked are healthier and so good!!!
If you try them let me know what you think 🙌
I baked the leftover bits for salad 🥗
Hope everyone had an amazing weekend!!! ❤️🥰



@jennifervalentyne

920K+ followers
100K+ average reach
4.4K+ average engagements
4% engagement rate





In 2017, Jennifer, along with her daughter Georgia, launched **Mother Daughter Date**, a vlog chronicling their adventures together from car chats and cooking at home to hanging off the edge of the CN Tower.



@motherdaughterdate

35.2K+ followers
13.6K+ average reach
2.2K+ average engagements
28% engagement rate

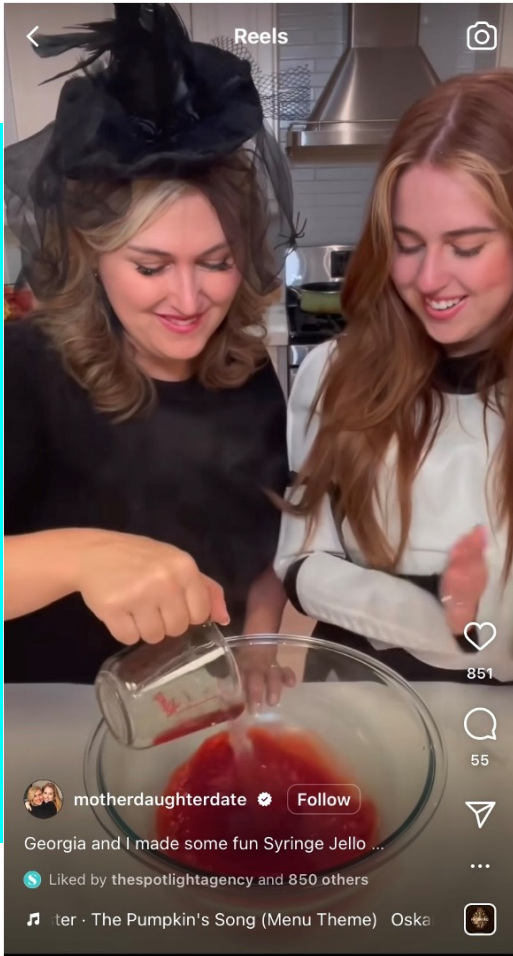


@motherdaughterdate

65.6K+ followers
8.5K+ average reach
1.1K+ average engagements
13% engagement rate



@motherdaughterdate



Mother Daughter Date posts regularly for their online community of 105.3K+ followers. Over 1.8M video views on YouTube!



FOOD

Jennifer Valentyne shares three TikTok obsessed recipes you will want to keep making over and over again

Stop scrolling and start cooking!

January 4, 2024 9:00 a.m.

Latest Update January 4, 2024 9:00 a.m.



NETWORK

Jennifer is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and influencer content
- Speaking engagements
- Event hosting
- Guest appearances
- and more

Past partners:



Partnership Opportunities ●





For more information, please contact:

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thespotlightagency.com

Contact Us 