



Melissa ●●●
LEONG

TV Personality | Personal Finance Expert



TheSpotlightAgency.com



MELISSA LEONG

Personal Finance Expert | Television Personality

Melissa Leong is one of Canada's best-loved authorities on personal finance. She is currently the resident money expert on CTV's *The Social*, Canada's leading daytime talk show, and is a repeat guest on *The Drew Barrymore Show* on CBS. A national media personality, Leong is also a go-to money expert for programs such as BNN, CBC Radio, *Breakfast Television*, CP24, Global News, and Newstalk 1010. Through her channels, Leong reaches millions of Canadians on her quest to help them manage their money while maximizing happiness.

Melissa is also the author of the award-winning, feel-good finance guide *Happy Go Money*, which combines psychology with personal finance to create a practical, easy-to-understand guide to spending smartly, saving right, and enjoying life. Her personal finance writing has also been featured in *The Toronto Star*, *The National Post*, *The Globe and Mail*, *Reader's Digest* and in other major papers across Canada.

On stage, Melissa shines as a speaker, emcee, interviewer and moderator. On top of regularly delivering keynotes about money, she also lectures about harnessing the power of media and your own personal brand and creates customized workshops for smaller audiences.

A mother to two young children, in her spare time Leong also mentors youth and volunteers for organizations that promote the advancement and empowerment of women.

INSTAGRAM

@LisLeong

18.2K+ Followers

4.5K Avg Reach

7% Engagement Rate

Top Countries: Canada, USA





Happy Go Money:

Spend Smart, Save Right & Enjoy Life

In *Happy Go Money*, financial expert Melissa Leong cuts through the noise to show readers how to get the most delight for their dollar. Her award-winning book combines happiness psychology and personal finance and distills it into an indispensable starter guide. Each chapter provides practical, easy-to-understand advice on topics such as spending, budgeting, investing, and mindfulness, while weaving in research, interactive exercises, and relatable anecdotes. Frank, funny, and empowering, this primer challenges everyone to revamp their relationship with their money so they can dial down their worries and supersize their joy.

the
DREW
barrymore show

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DREW

Consider a New Year's resolution to freeze your spending in January and reset your financial habits: experts



By **Anne Gaviola** • Global News

Posted December 29, 2021 8:00 am · Updated December 28, 2021 11:09 pm · 4 min read



Money experts offer words of advice for making and keeping your financial resolutions in 2022. (l to r) Zandile Chiwanza, Rubina Ahmed-Haq, Melissa Leong. **Photos supplied**





Melissa is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and television ads
- Podcasts
- Event hosting and moderating
- Guest appearances
- and more



Melissa on *The Social* ●



For more information, please contact:

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