



# Deepa ●●● PRASHAD

*Television and Radio Personality*



[TheSpotlightAgency.com](http://TheSpotlightAgency.com)



# DEEPA PRASHAD

*Television and Radio Personality*

The new co-host of *Daryn and Deepa Mornings*, Deepa Prashad is one of the friendliest faces in media. Known across Canada for her work in radio and television, and a celebrated Toronto “foodie”, she originally rose to fame on Family Channel and *blogTO*. An experienced host and content producer, Deepa is a hit with all of her partners.

A graduate of Toronto Metropolitan University’s Radio and Television Arts program, Deepa became the Family Channel’s official host while still an undergraduate and travelled across Canada emceeing their live concerts.

As one of *blogTO*’s first digital hosts, Deepa produced, presented, and wrote her own segments. These ranged from restaurant reviews to event and local business coverage, from “streeters” to red carpet interviews at high-profile events, including at the Toronto International Film Festival.

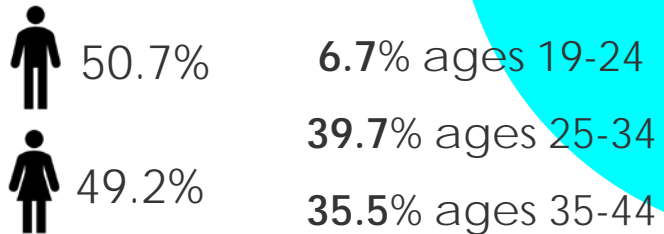
Since then, Deepa has been a regular on national radio and television media, appearing on popular programs such as *The Roz and Mocha Show*, and *Mornings with Chris Kelly*, before debuting her own current morning program.



# @DeepaPrashad1

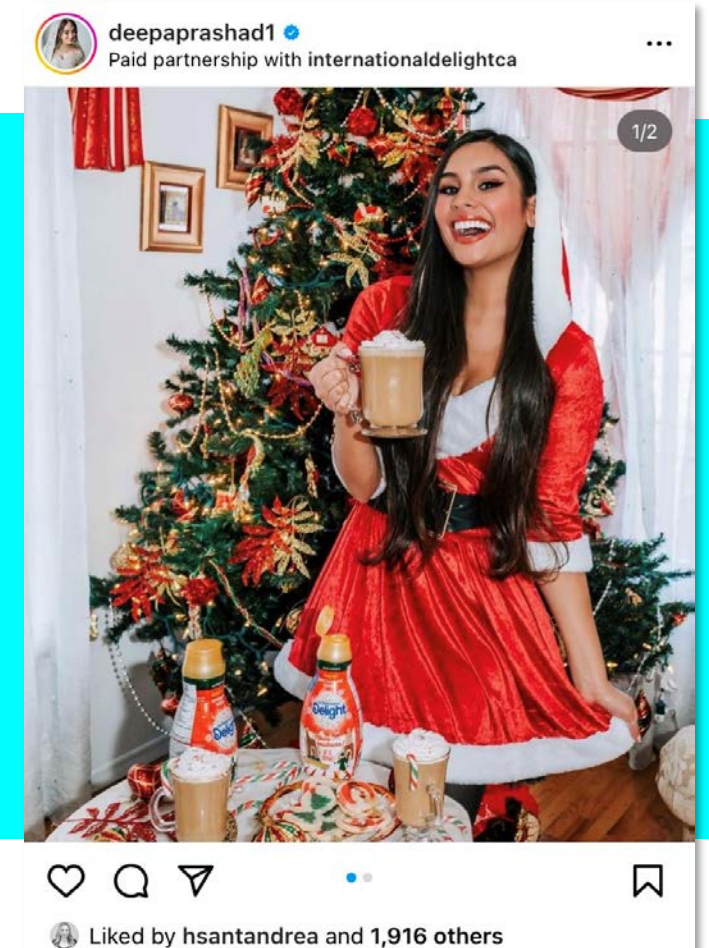
50.4K+ Followers on Instagram

## Audience Demographics

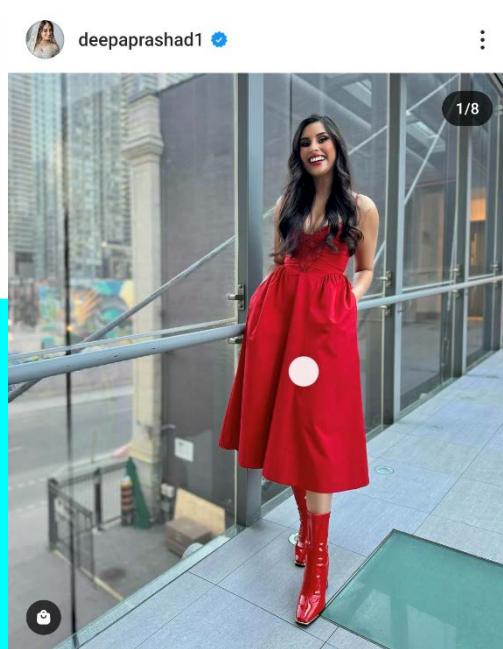
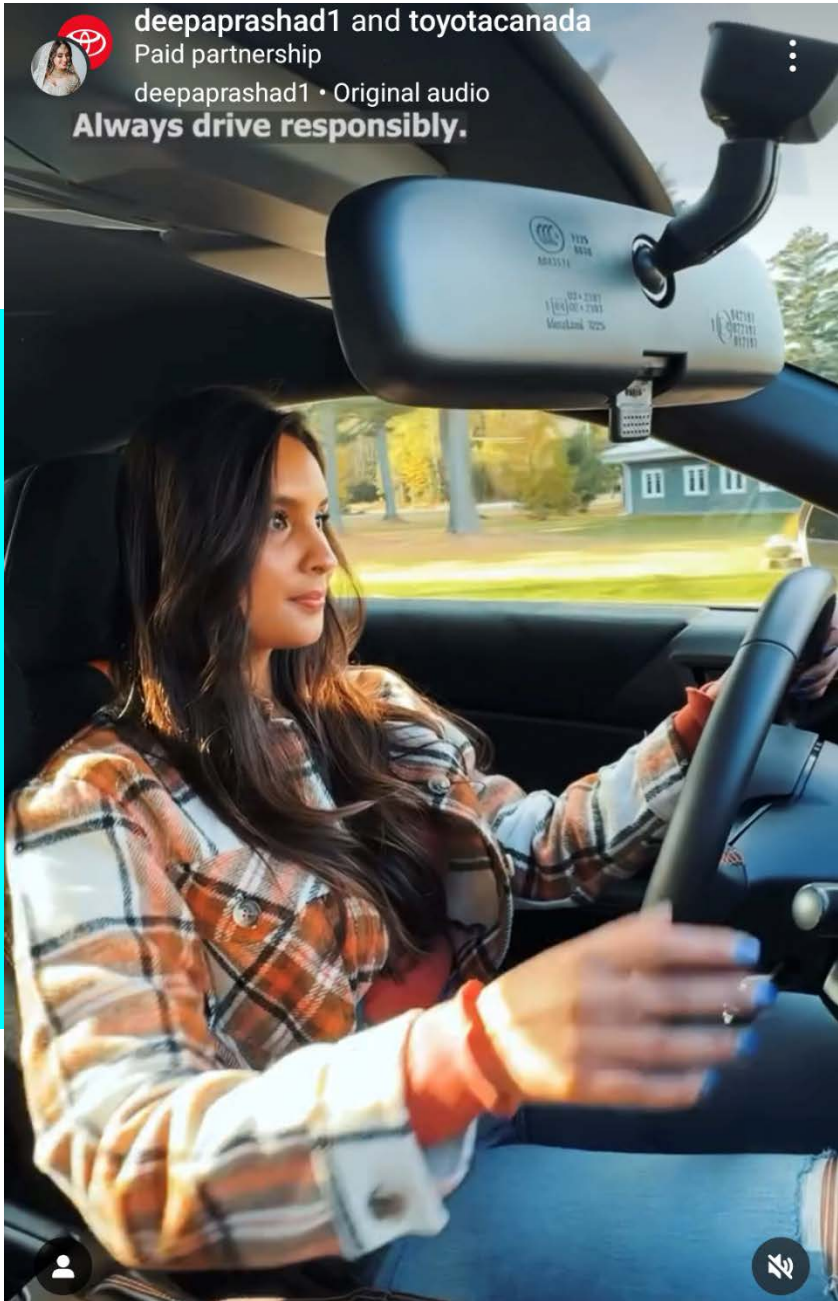


Top Countries: Canada (77%), USA (9%), India (2%)

Deepa's audience are interested food and food trends, restaurant reviews, and entertainment news.



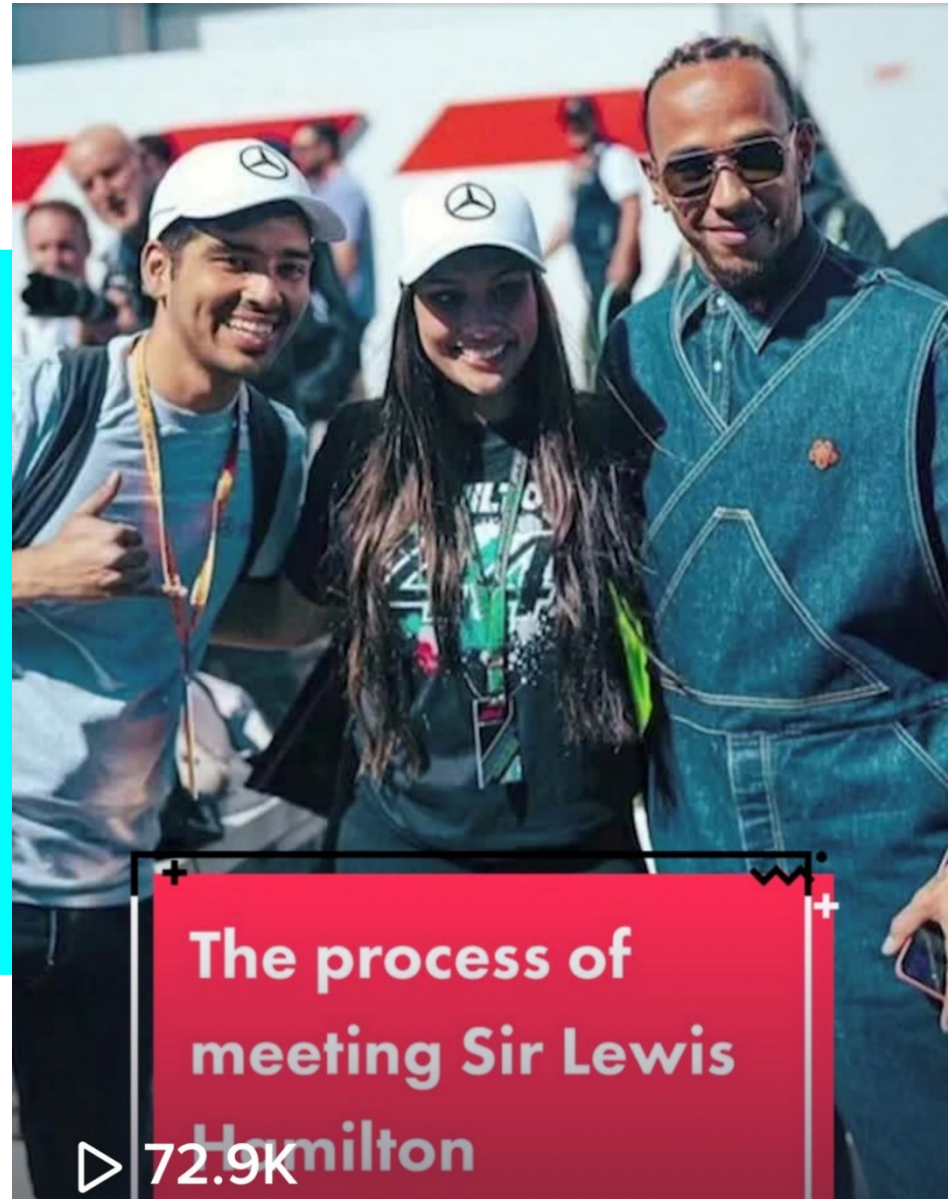








Guys! I made improvem...



# @F1Deepa

6.5K+ Followers on  
TikTok

350K+ average reach

70.5K+ average video views

4.9K+ average engagements

7% engagement rate





Deepa joined KISS 92.5 as an entertainment reporter and became a regular on such hit programs as *The Roz and Mocha Show* and *KISS 30 with Chris Kelly*. She is now co-host of *Daryn and Deepa Mornings*.





A Guide to the Most Popular Diwali Sweets | *Cityline*



Foodie Friday with Deepa Prashad: Bom-Bay Snack Bar | *Breakfast Television*



Middle Eastern Cuisine | *Breakfast Television*

Deepa is the resident "foodie reporter" for both *Breakfast Television* and *Cityline*.



Chop it  
like it's  
**HOT**

PRESENTATION

TASTE

HEART

In 2021, Deepa hosted Cityline's digital lifestyle series, *Deepa Does It*. In each episode, Deepa was joined by a professional chef to recreate a trending dish.

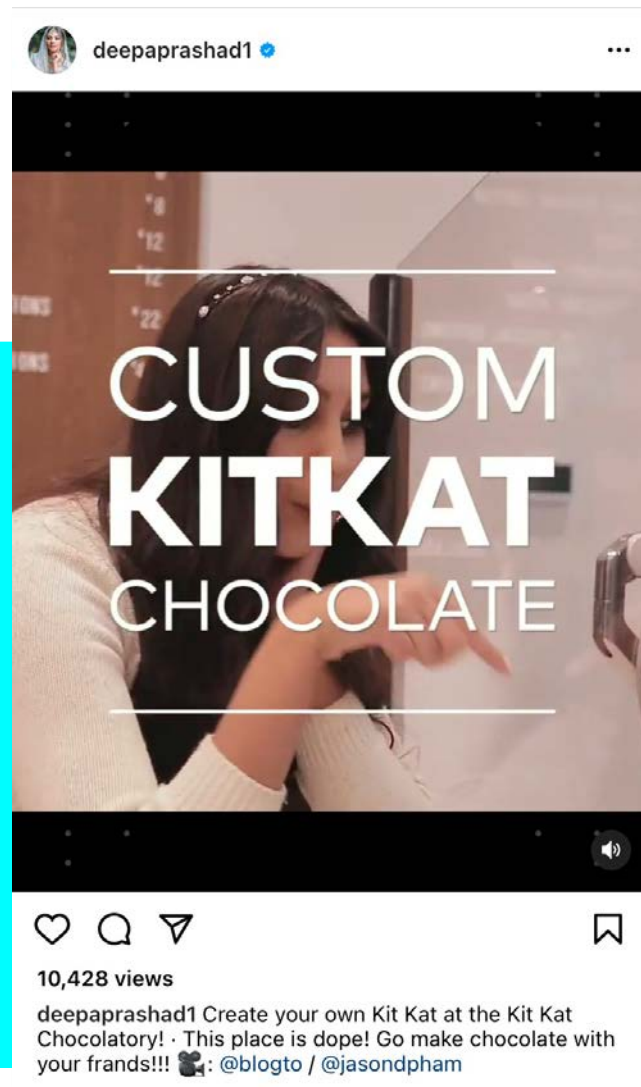
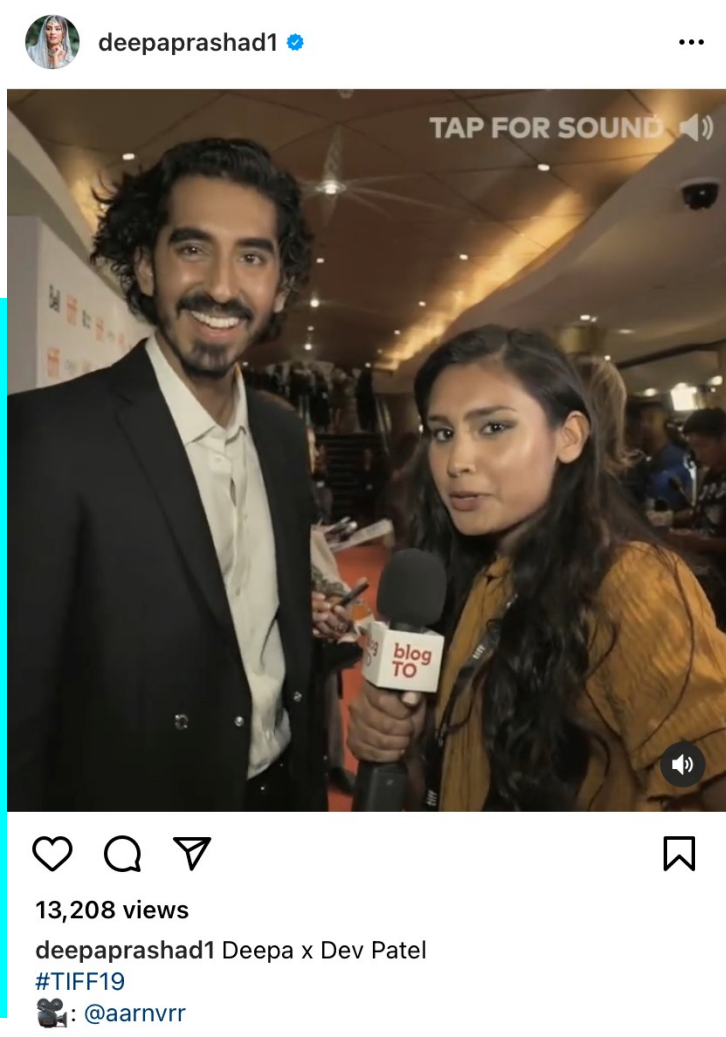


# THE BACHELOR AFTER SHOW

AFTER PARADISE CANADA



Deepa joined Daryn Jones to co-host *The Bachelor After Show: After Paradise Canada*. They were both nominated for Best Host, Talk Show, or Entertainment News at the 2022 Canadian Screen Awards.



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# Cityline

» TORONTO STAR «

# blogTO



# Citytv



# the social

An experienced host and digital content producer, Deepa develops custom, creative, digital content for her brand partners to ensure their message resonates with a wide array of audiences.

Deepa is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and influencer content
- Event hosting
- Guest appearances
- and more

Past partners:



**SONY**

Partnership Opportunities ●







For more information, please contact:

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[thespotlightagency.com](https://thespotlightagency.com)