



# Rodney ●●● BOWERS

*Celebrity Chef | Restaurateur*



[TheSpotlightAgency.com](http://TheSpotlightAgency.com)



# RODNEY BOWERS

Celebrity Chef | Restaurateur

Rodney Bowers is passionate about sharing his love of all kinds of food. His culinary skill and natural charm have catapulted him to the forefront of Canada's culinary scene. Previously, Rodney had been the go-to cooking expert on *The Marilyn Denis Show*, and he also co-hosted *Double Your Dish*, with his partner Meredith Shaw. He is now a regular on *Breakfast Television*.

Rodney quickly rose from entremetier in the Toronto kitchens of North 44 and Canoe to junior sous chef at the Four Seasons Hotel with chef Lynn Crawford. He then became restaurant chef at Massimo Capra's Mistura. In 2005, Rodney opened his own restaurant, The Rosebud, which quickly became one of Toronto's top eateries. He followed that up with a bistro called The Citizen, and then with Hey Meatball!, which was one of Canada's first farm-to-table restaurants that served quick-service style food.

In 2020, Rodney and Meredith created *Double Your Dish*, where viewers joined them in their home kitchen to learn how to create two very different recipes from the same base ingredients. In addition, Rodney has appeared on *Diners, Drive-Ins, and Dives* and CBC's *Fridge Wars*, and was the host of *The Delinquent Gourmet*.

Rodney is known for encouraging his social media followers to embrace a healthy lifestyle in order to live life to the fullest. He is currently a culinary arts professor and coordinator for the food media program at Centennial College.

Rodney and Meredith share their busy Toronto household with two kids and their dog.

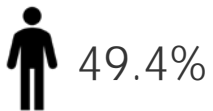
# INSTAGRAM

@RodneyBowers

45K+ Followers | 9K+ Average Reach

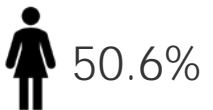
14K+ Avg. Engagement | 16% Engagement Rate

## Audience Demographics



49.4%

23% ages 25-29



50.6%

32% ages 30-34

13% ages 35-39

Top Countries: Canada, USA

A majority of Rodney's community of followers and fans range in age from 30-39, with 50% identifying as female and 75% residing in North America. Their general interests include food, family, and body positivity, and they love Rodney for his great sense of humour.





rodneymbowers  
Budweiser Stage



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I got the 🏆 on my arm.



2/10



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Click the thumbnails to watch:

Left:

*Rod's Diabetes friendly recipe*

Bottom:

*Classic Pasta Bolognese recipe*



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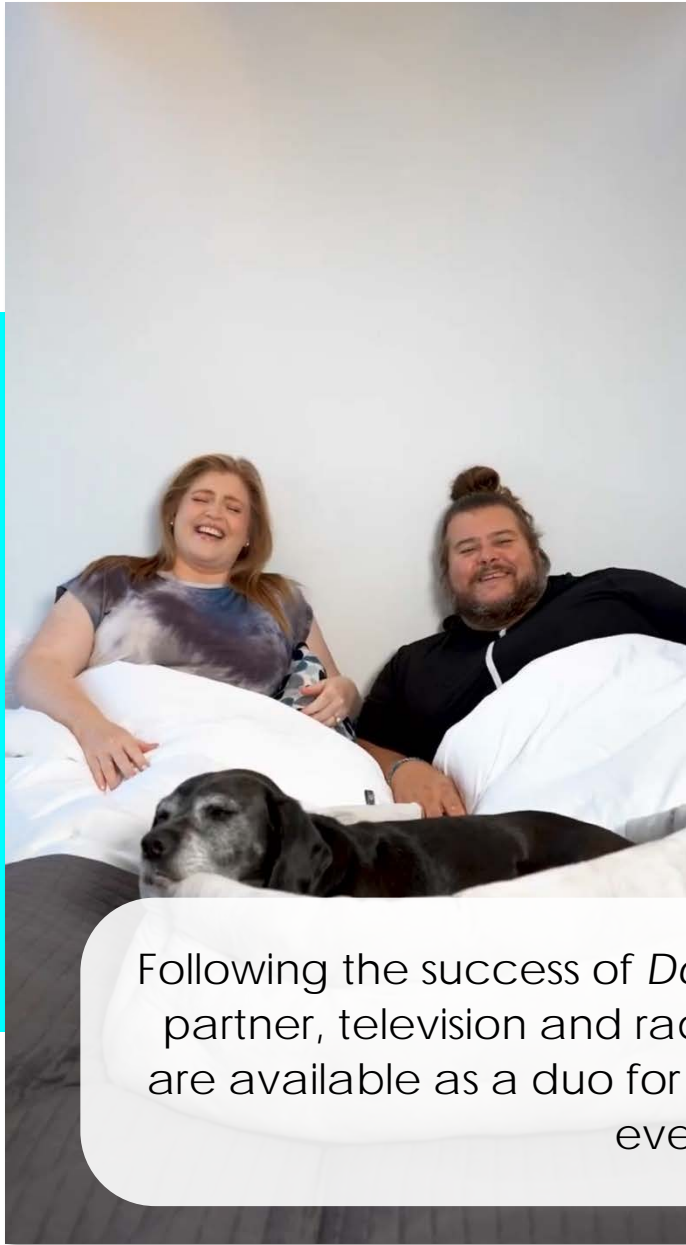


7:47 FRI 21° SAT 23° SUN 20° MON 19° TUE 22°  
N ENGLAND STATES BRACING FOR HURRICANE LEE LATER TODAY • DEATH TOLL FROM FLOODS IN EASTERN LIBYAN CITY OF DERN

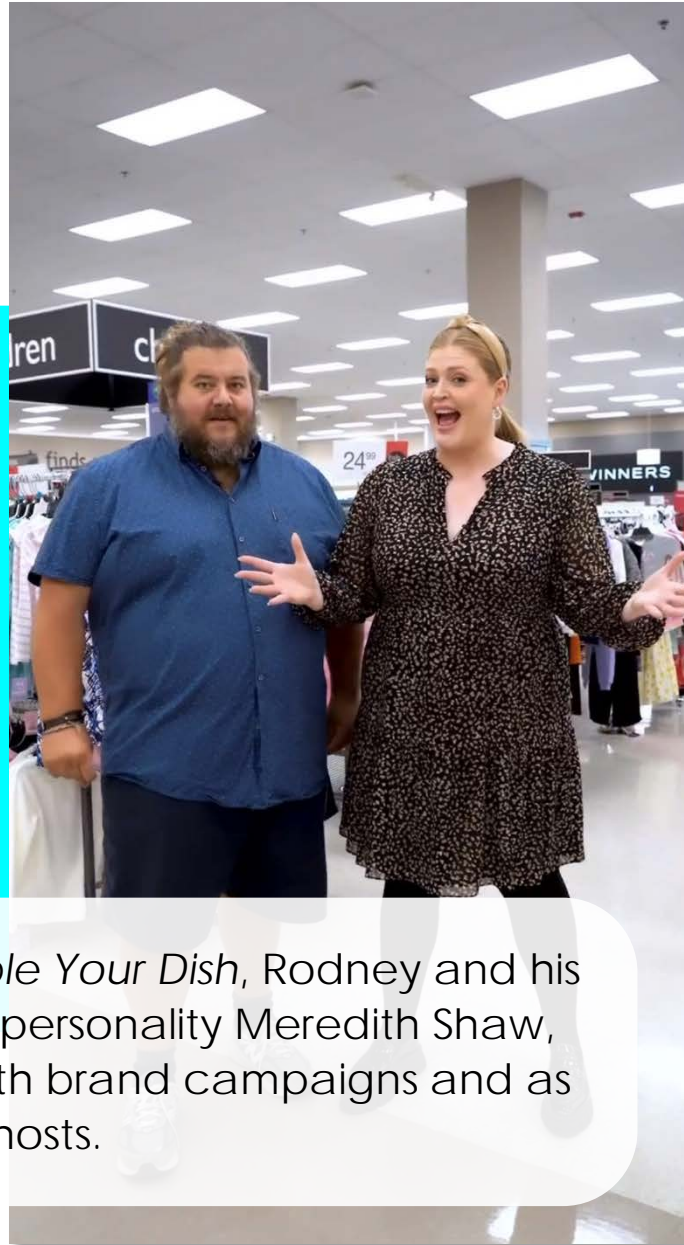


# DOUBLE your DISH

During the pandemic, Rodney hosted CTV's *Double Your Dish* alongside his partner, Meredith Shaw. The show was "self-shot" in their home kitchen.



Following the success of *Double Your Dish*, Rodney and his partner, television and radio personality Meredith Shaw, are available as a duo for both brand campaigns and as event hosts.



LIFE

# My kids' schooling was in flux, so I took them on a three-week educational road trip

BY RODNEY BOWERS | PHOTOGRAPHY BY RODNEY BOWERS | DECEMBER 21, 2020

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THE MARILYN DENIS SHOW  
**MARILYN**



CTV  
CANADA  
**am**

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## Exclusive: 'Double Your Dish' stars Rodney Bowers and Meredith Shaw count down to the holidays

By Julia McEwen

ADVERTISEMENT



# THE KIT



Rodney is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and television ads
- Cooking demonstrations
- Event hosting
- Guest appearances
- and more

Past partners:



**Abbott**



Partnership Opportunities ●





For more information, please contact:

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[thespotlightagency.com](https://thespotlightagency.com)