

# Brittnee BLAIR

Television Personality | Model



The Spotlight Agency.com



### BRITTNEE BLAIR

Television Personality | Model

Brittnee Blair is bringing her brand of authenticity, warmth, and confidence advocacy to audiences across Canada! As a former on-air reporter for *ET Canada*, she has interviewed stars such as Robert De Niro, Chris Hemsworth, Gabrielle Union, Sam Smith, Michelle Yeoh, Dolly Parton, Garth Brooks, and Scarlett Johansson. In 2015, Brittnee was a houseguest on Global's *Big Brother Canada*, earning the moniker "Queen B" and propelling her into increased notoriety on both television and digital platforms.

Brittnee began her modelling career at the early age of seven and hasn't stopped since. Throughout her career, she has been featured in campaigns for countless well-known international brands including Old Navy, Macy's, Marshalls, Joe Fresh, Zales, Walmart, Target, Roots, Penningtons, Knix, Svedka Vodka, John Frieda, Bobbi Brown, and many more.

Known for serving up a heaping cup of self-love, Brittnee expanded her skillset in 2021 landing a hosting gig on W Network's *Movie Date*, which is now moving into its third season. The following year, Brittnee landed the role of on-air reporter for *ET Canada*, where she brought her trademark style, charisma, and unique viewpoints to the entertainment news program.

With a deep appreciation for food, travel, and cultural exploration, Brittnee remains focused on the values that have carried her throughout her life; health, happiness, and an understanding of the impact that we all can have on the world.

Brittnee currently resides in Toronto with her husband and young daughter.



#### Instagram + Facebook

80K+ Followers @BrittneeCBlair

#### Audience Demographics

**1** 24.5%

40.4% ages 25-34

**7**5.4%

**12.4**% ages 18-24

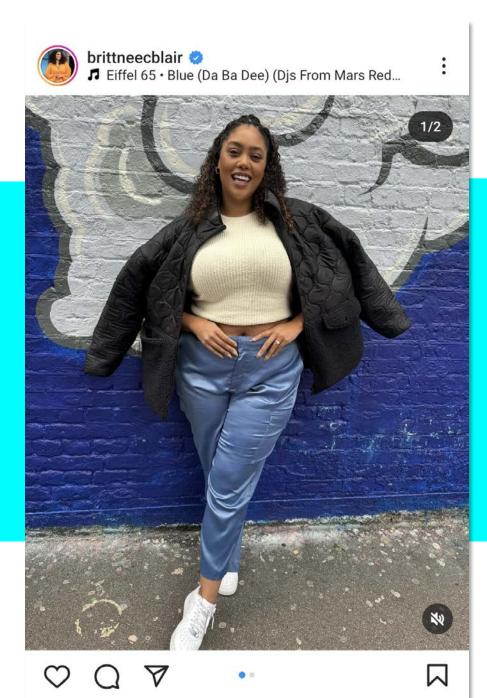
29.0% ages 35-44

Top Countries: USA, Canada









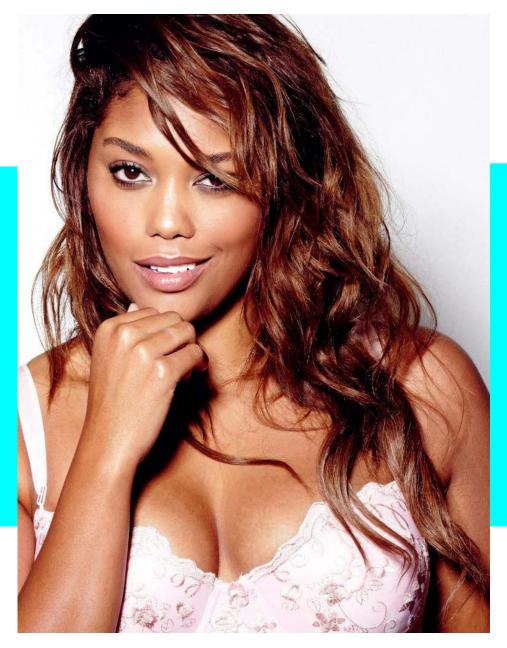


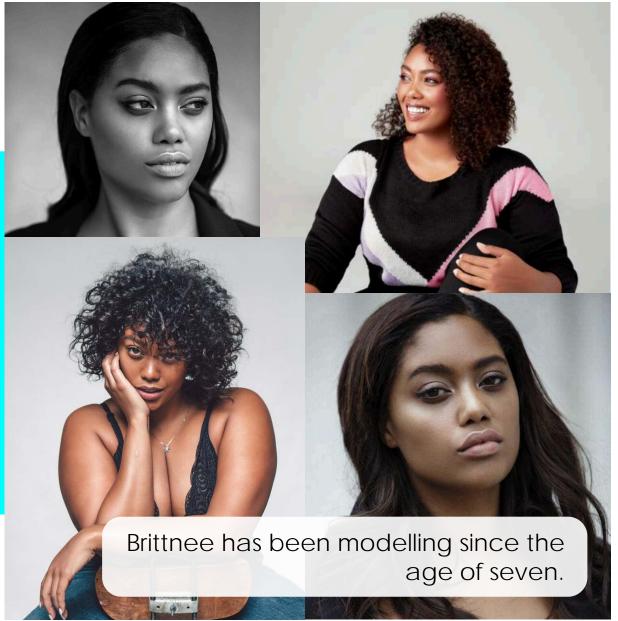






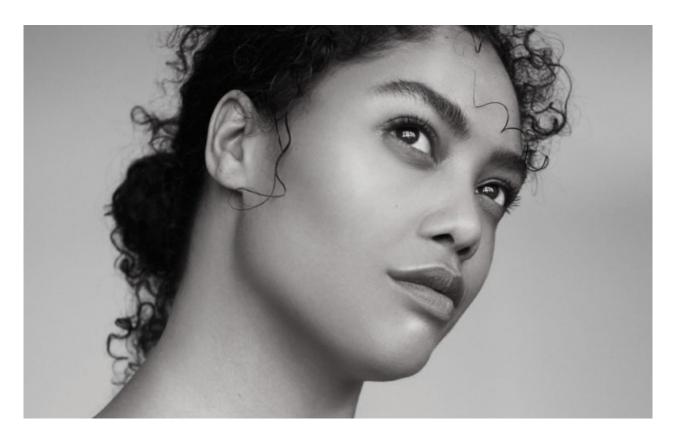






#### **FASHION**

# Texture Talk: Meet Our Latest Curl Crush, Curve Model Brittnee Blair



















#### Brittnee is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and television ads
- Event hosting
- Guest appearances
- and more

#### Past partners:

Brittnee has worked with a diverse number of fashion, home, and beauty brands including Premier Protein, Phillips Avent, Activa, Athleta, Mountain Equipment Company, Burt's Bees, Panago, and Joe Fresh, as well as the following:

## ESTĒE LAUDER













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