



Kristen ●●● COURTTS

Television Personality | Entrepreneur



TheSpotlightAgency.com



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Known for her budget-friendly, glamorous renovations with a side of fashion, humour, and genuine laughs, Kristen Coutts is a self-taught home improvement genius! From designing, lighting, wainscotting, drywalling, painting, baseboards, and much more, there isn't a project Kristen hasn't tackled. Kristen began sharing her DIY projects on social media, and quickly became a go-to resource for her many fans. Between her background in social media marketing and her warm and friendly personality, Kristen is a perfect pairing for any project.

Kristen picked up her first power tool while she was on maternity leave and she and her family had just moved to a "fixer upper" in Toronto. After getting astronomical quotes from contractors, Kristen figured out how to take on the renovation herself. She documented her renovation journey on social media, quickly gaining traction for her impressive transformations, allowing her to open the door to client projects. She became so popular that her budget friendly renovation company, Maisoncoutts, now has a years-long waiting list!

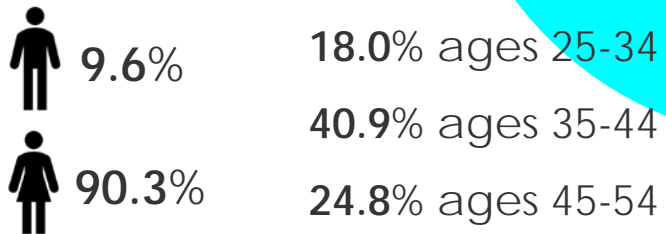
Kristen has previously been featured as a guest expert on *Cityline*, and in 2025 she will be hosting *Beer Budget Reno* on the Home Network. With her growing platform, Kristen aims to combat sexism in the home improvement industry, and for more women to be inspired by her example and not be afraid to pick up power tools.

Kristen resides in Toronto with her husband Ash and two young children.

@KRISTENCOUTTS

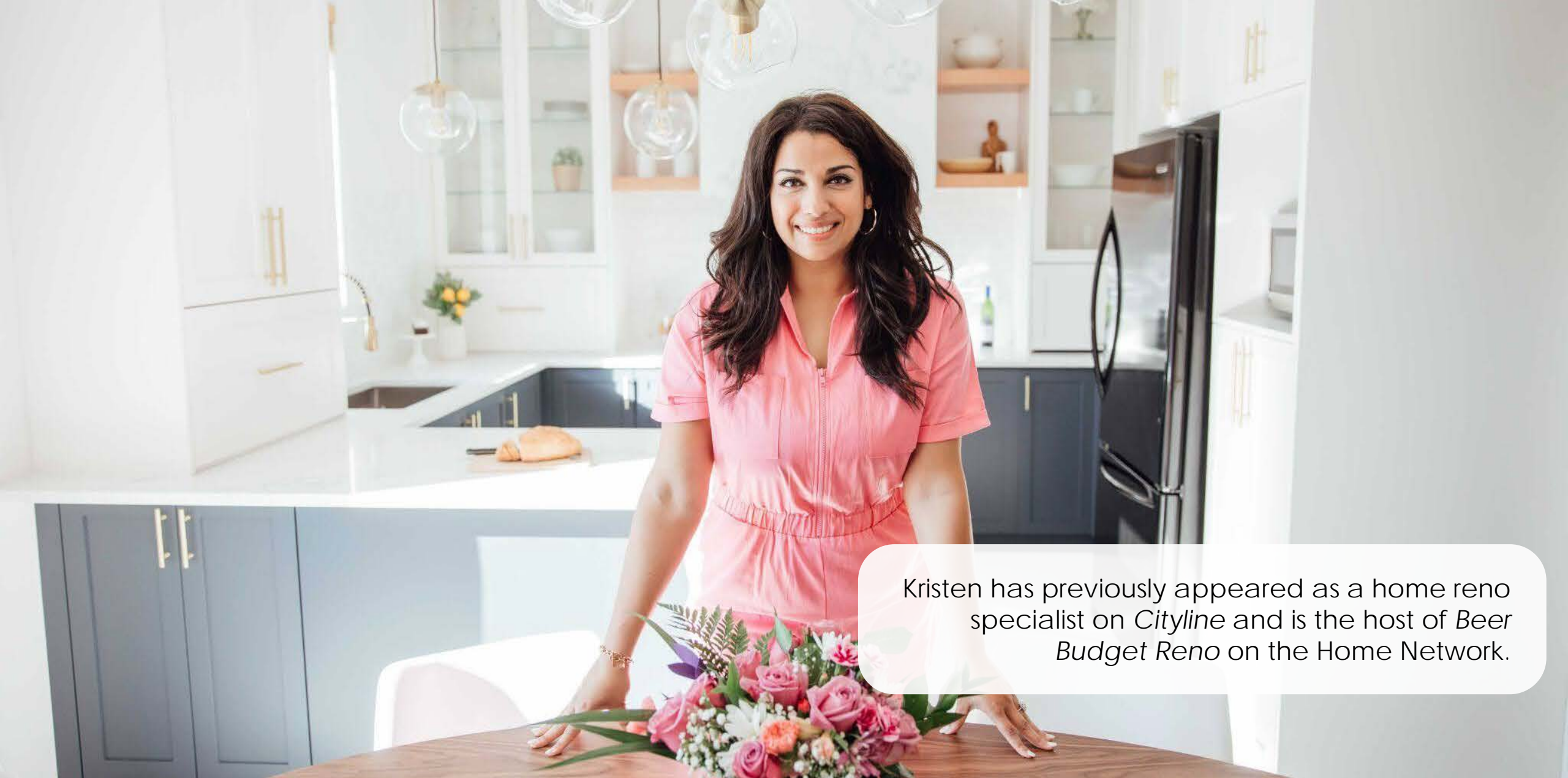
213K+ Followers on Instagram

Audience Demographics



Top Countries: USA, Canada

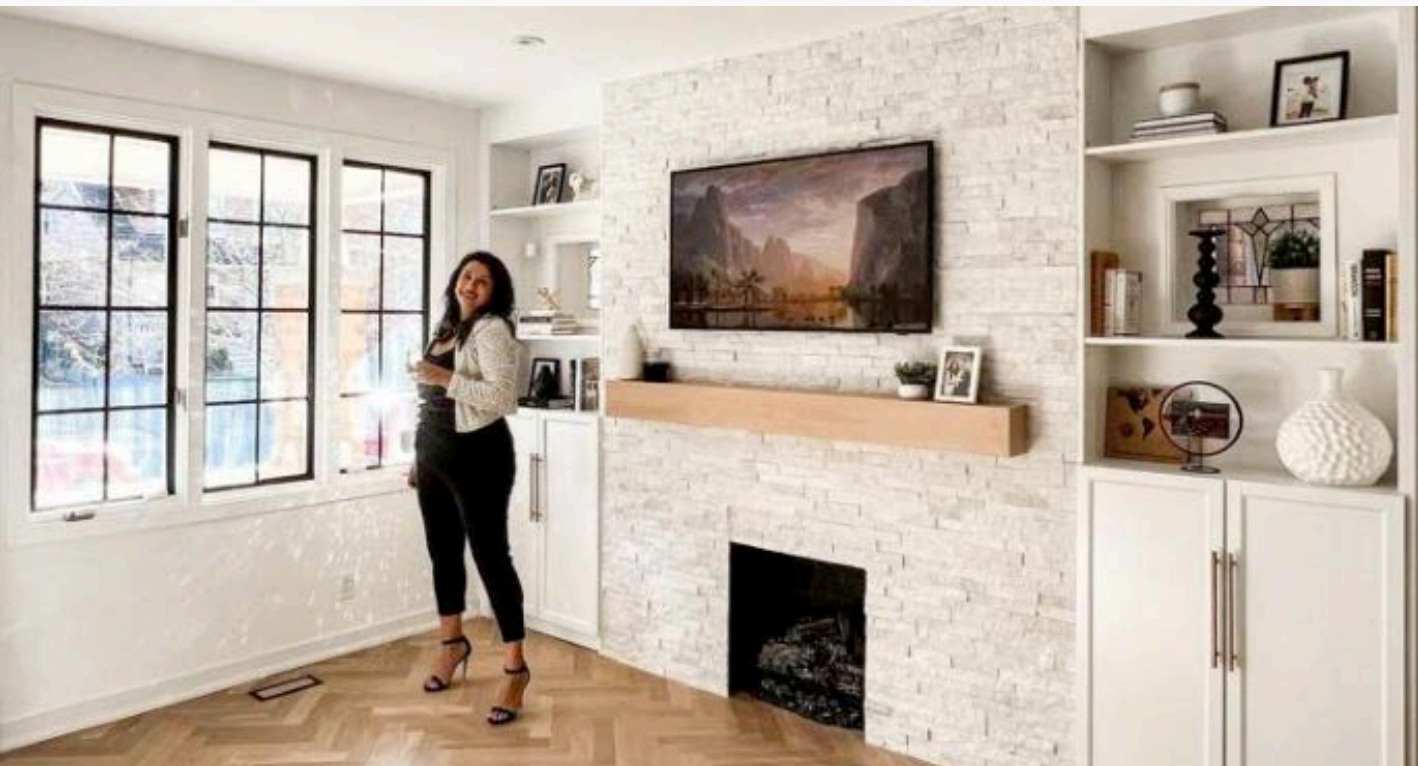




Kristen has previously appeared as a home reno specialist on *Cityline* and is the host of *Beer Budget Reno* on the Home Network.

She took a DIY approach to reinventing her home and saved a lot of money

Kristen Coutts thinks \$80,000-redo would have cost double if she'd hired a contractor. She learned basic skills, power tools online ... and by doing.



TORONTO STAR

Home

NETWORK

The Washington Post

CHATELAINÉ

Cityline

Kristen is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and television ads
- Event hosting
- Guest appearances
- and more

Past partners:



Partnership Opportunities ●



For more information, please contact:
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